



FUNDRAISING FUN

Get together and make a difference!

Here are some ideas to get you started



We want to help you make a difference. Having fun with family and friends, you can help the most vulnerable children living in the most dangerous places.

BE INSPIRED! Check out all our great resources and ideas to make it happen.

Do an **INDIVIDUAL CHALLENGE**

Involve your **FAMILY AND FRIENDS**

Inspire your **CHURCH COMMUNITY**

Have an event at your **SCHOOL OR UNIVERSITY**

Engage your **EMPLOYEES OR COLLEAGUES**



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“A chance to change lives and do something amazing. Best thing I have ever done!”

– Richard, Fundraiser 2018

Fun with family

FUNNY PHOTO CONTEST – So it doesn't get too personal choose a subject – a funny veg photo etc. Charge €1 for every entry and the winner gets a prize.

NAME THE TEDDY – Donate €1 and guess the name of the teddy. The correct name wins the teddy.

PENNY JAR – Hand out decorated jars and collect spare change.

PEG GAME – How many pegs can you take off a washing line in a minute using only one hand. 50c a go, winner gets a prize.

PIN THE TAIL ON THE DONKEY – Pay 50c to have a go – winners get a prize or sweet.

SPONSORED SILENCE – This is a difficult challenge for many of us at World Vision!

WEIGHT OF THE CAKE – People pay to guess the weight of the cake.

WHO'S GOT TALENT – Find all your friends with a talent and put on a show.

DONATE YOUR BIRTHDAY – Got a special birthday, anniversary or wedding coming up? Why not set up a giving page and ask family and friends to donate instead of giving you more bubble bath or socks?



GLOBAL 6K FOR WATER

Each year, people around the world walk or run 6k to give the world's most vulnerable children access to safe water and end the treacherous 6K daily walk for water that so many of these children have to endure.

Join us: [Global 6K for Water 2024](#)

Top left: Shemi with her family at one of their fundraising events. Shemi started sponsoring in 2006 and became a World Vision ambassador in 2012.

Top right: Richard, who raised £1,440 during his 100K walk from London to Brighton, 2018.

Centre: Nicole, 8, with mum Phelire at the Global 6K for Water, 2019

Bottom right: Annie and Shân crochet blankets and baskets together, 2020.

Help your community

BABYSITTING – Charge and give your earnings to charity.

BABY AND CHILD CLOTHES RESALES – Sell unwanted or outgrown baby and kid's clothes.

GLAD RAGS AND HANDBAGS / SWISHING

EVENING – Put on a glad rags event and raise a fortune. Get your friends to donate quality items someone else might look great in!

CAR WASH – Get your friends together to wash cars – preferably in a local hall or car park would be good. Offer tea and cake whilst they wait.

GARAGE SALES – Open the doors and get rid of your junk (junk to you but a treasure to someone else).

DOG WALKING – Offer to walk people's pooches.

KNITTING/CROCHETING/SEWING – If you love creating things why not sell your items or even better take orders.

AUCTION OF PROMISES – Get family and friends to offer their services, from washing cars to cooking for six, and auction the promises.

BAGGER FOR THE DAY – Contact local supermarkets and pack people's shopping for donations.





THE MATTHEW 25 CHALLENGE

Why not do a challenge with your church? Experience God's Word through a week-long daily challenge focusing on Matthew 25: 35-40. "For I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in..."

Email: partnerships@worldvision.ie to find out more

Fun with friends

CINEMA SCREENING – Have family and friends round or hire a hall and have an enjoyable night – don't forget the popcorn!

BOOGIE NIGHT – Get a band, organise a themed disco, or invite a dance teacher to hold a jive class for a great evening of dancing.

WINE TASTING EVENING – Book a local wine merchant to do a wine tasting and sell tickets.

CURRYAOKE NIGHT – Once you've had some curry – who doesn't like to show off their talents singing a Karaoke?

OPEN GARDENS – Get your friends around you to open up their gardens. Use the local hall and car park as the meeting place, produce a map with the admission fee and even sell some ploughman's lunch.

ANTIQUES ROADSHOW – Ask a local auctioneer or antique expert to give valuations. Sell tickets or charge for a valuation.

PAMPER DAY – Get your friends together who are hairdressers, beauticians, and masseurs and have a great day.

RECIPE BOOK – Ask family and friends for their favourite recipe, put a book together, and ask for a donation.

GAMING – Why not get your online community together and host a livestream gaming marathon or tournament?

HAVE A BALL – How our friends love to be entertained and raise money at the same time!

Game on!

DUCK RACE – Get some rubber ducks, number them, and then have fun racing them. The sponsor of the first duck over the line wins.

RAFFLE – Ask friends to buy a number from 1 to 100 and if it's drawn out of the hat, they win a prize!

JIGSAW NIGHT – Have several jigsaws open at the same time. Throughout the night offer supper and refreshments. The winner is the first person to finish their jigsaw.

AMATEUR DRAMATICS – Organise a supper night and get your local players group to do a staged murder mystery between courses. The winner is whoever guesses 'whodunnit' first.

TREASURE HUNT – Hide treasures in a particular place and write clues for people to find them. People pay to take part.

DARTS MATCH – Bring back the game of darts and enjoy.

QUIZ NIGHT – Run a quiz night either on-line or in person.



Bottom left: From left to right: Wendy, Peri, Shirley, Yvonne, Charlotte and Sue, old school friends getting together to have some fun, 2020.
Below: Reuben, Helen and Noah, baking and decorating shortbread cookies, 2020.
Top right: Fiona and Sarah-Jane, Lightsource BP, having fun at a pub quiz, 2016.

“It brings us together as a group of colleagues and friends. We love supporting the Koas Krala community and seeing the positive impact of our fundraising and donations.”

– Dani, Lightsource BP, who skydived to fundraise for World Vision UK



Fun with food

BREAKFAST – Who doesn't love a cooked breakfast? Advertise it in your community and watch the public swarm in.

COFFEE MORNINGS – Everyone loves a good cup of coffee and cake.

AFTERNOON TEA – Put up some bunting and see if you can borrow china tea sets to serve your guests.

DINNER PARTY – An opportunity to show your culinary skills or rope in your friends to help.

CAKE SALE / BAKE OFF – Bake an array of delicious home-made creations or have a bake-off with your friends and sell the cakes.



Physical challenge

ABSEIL, BUNGEE JUMP OR SKYDIVE – Try something out of your comfort zone and get people to donate.

BACKPACK CHALLENGE – Live out of a backpack for 40 hours. Have a mobile for emergencies but no other electronic devices.

FOOTBALL TOURNAMENT – Lace up your boots and practice your goal celebration. Be sure to get lots of teams signed up to make the event a success.

IT'S A KNOCKOUT – Choose lots of different and unusual games for people to play – e.g. tug-of-war, obstacle course, etc.

SPORTING CHALLENGE – Sign up to an organised event or race. Ask your family and friends to sponsor you. Contact ireland@worldvision.ie to see what events are coming up.

YOGA OR EXERCISE MARATHON – Get together, get fit, and have fun fundraising!

ZIPWIRE – Organise a zipwire day out and get your friends to buy tickets for the experience.

Top left: Local church members and schools' children with families and friends uniting to run or walk for the Global 6K for Water, London/Milton Keynes, 2019

Top right: After a summer of produce to share with friends and neighbours, Frances and her daughter Katie are getting ready to plant more food at their allotment, 2020.

Above: Kamran, 9, and Sophia, 7, who ran 10km and 6km respectively in 2020 and raised over £4,500!

Be seasonal

NEW YEAR'S EVE PARTY – Organise a party and invite everyone you know!

QUIT IT OR GAIN IT – What can you give up or take on as a New Year's resolution or month-long challenge?

VALENTINE'S DAY – Why not hold your own Valentine's night – it doesn't have to be couples only, let your single friends feel the love too! Hold a quiz based on cheesy love themes.

PANCAKE PARTY – Everyone loves a pancake on Shrove Tuesday – have it in a hall or just invite your friends round.

EASTER PARTY AND EGG HUNT – Have a get together over coffee, lunch or afternoon tea and let the kids hunt for the eggs!

GROW YOU OWN – Sow and multiply flowers, plants, fruits and vegetables and sell your seedlings to your friends and neighbours.

ST PATRICK'S DAY – Hold a St Patrick's Day party or organise a céilí.

Be orange

BEST CARVED PUMPKIN – There are some great ideas on the web. Get family and friends to donate to take part.

DRESS UP OR PAINT YOUR FACE ORANGE – Who doesn't like orange?

INTERNATIONAL EVENING/DAY – Do you sponsor a child or would you like to? Why not choose a country from one of our projects? Theme the party with clothes, food, music and food and enjoy!

UNIFORM FREE DAY / WEAR ORANGE – Children love going into school not having to wear their uniform. Get adults involved too: why not ask everybody to come into work one day wearing a all wearing orange?

DYE YOUR HAIR ORANGE – Dye or shave – who knows, it might even suit you!



In Loving Memory

Pay a tribute to your loved ones by sharing memories, messages and photos with all who cared for them. You can also raise funds to honour their memory and create a legacy of hope.



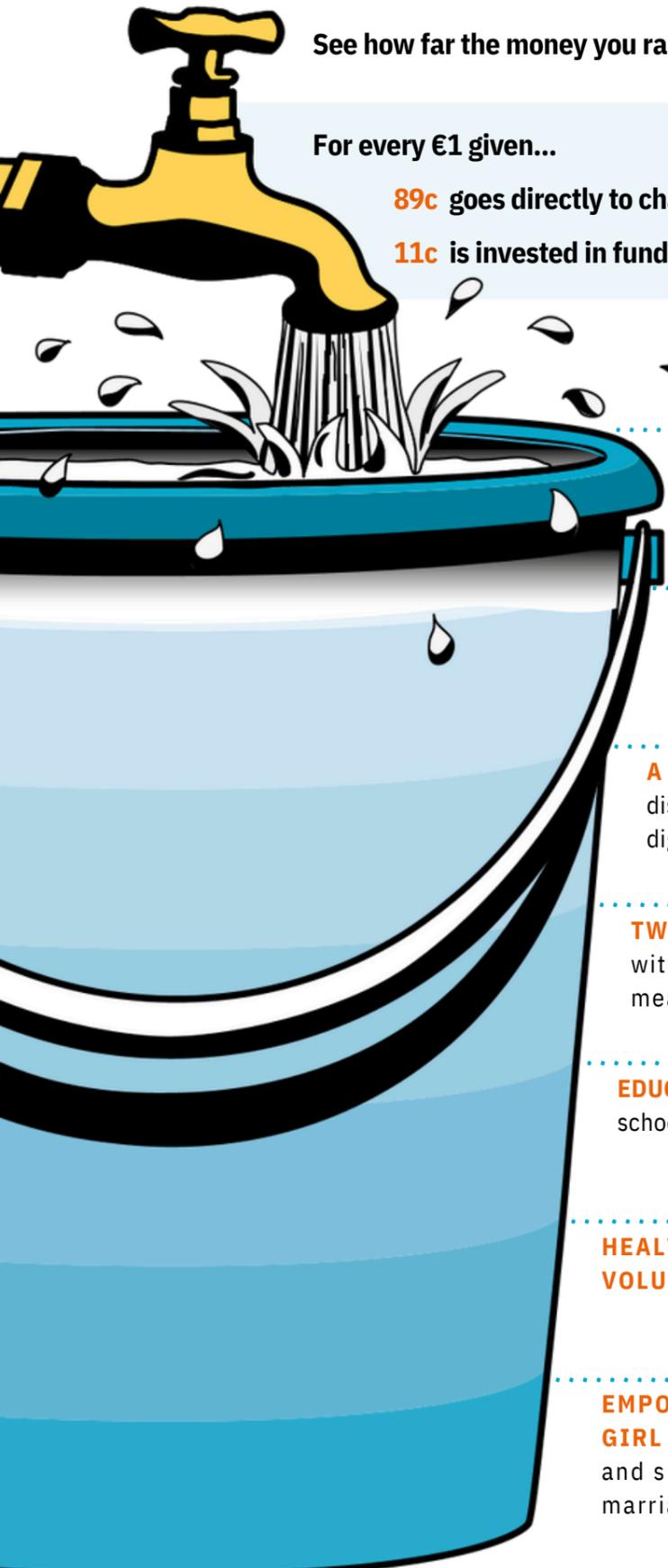
EVERY CENT COUNTS

See how far the money you raise could go.

For every €1 given...

89c goes directly to charitable activities

11c is invested in fundraising and administration



€889

REPAIR A BOREHOLE – to stop children as young as five having to walk miles for water.

€400

ACTIVITY PACK FOR 100 CHILDREN – with pencils, a writing book, puzzles and games.

€185

A TERRIFIC TOILET – to stop the spread of disease and provide invaluable privacy and dignity for 15 people.

€88

TWO MONTHS' FOOD FOR A FAMILY – filled with nutritious ingredients for basic healthy meals.

€43

EDUCATION BUNDLE – providing 10 books for an after school club and a mini library for a school.

€23

HEALTH KIT FOR A COMMUNITY VOLUNTEER – essentials that could help save many lives.

€15

EMPOWERMENT CLASSES FOR AN ADOLESCENT GIRL – providing a safe place to know her rights and speak out on crucial issues like child marriage.



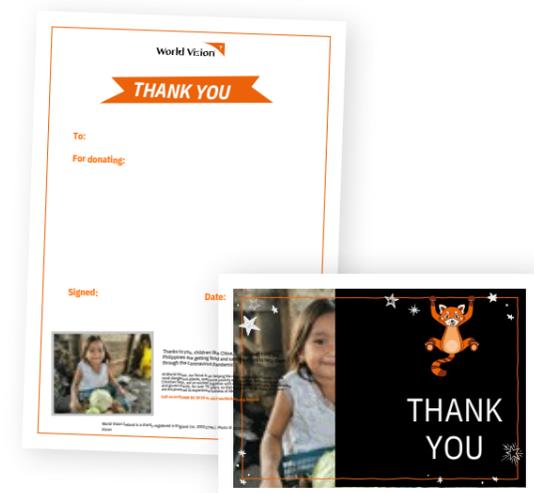
CHECKLIST

Here are some things for you to think about to keep your fundraiser on track.

- Chosen a date?
- Does it have a start and finish time?
- Do you need to book a venue?
- Who's going to help?
- How will you raise the funds?
- Have you set up a fundraising page?
- Looked at hints and tips for help?
- Checked the fundraising guidelines to make sure it's legal?
- How are you inviting people?
- Designed a poster and invite?
- Arranged an itinerary for the day to set up and clear up?
- How are you going to decorate and get decorations?
- Have you got enough tables and chairs?
- Bought the food and drink?
- Remembered to thank everyone?
- Given an update to everyone who came letting them know how much was raised?

And maybe add a few of your own...

- _____
- _____
- _____
- _____



It's so rewarding – and great fun – to raise money and make a difference to the lives of some of the world's most vulnerable children.

Here's our handy guide to running a great fundraiser.

Things to remember

Fundraising guidelines

To ensure that your fundraising goes as smoothly as possible, we have listed a few important things to remember. Being prepared and in control means you can have a safe, fun event for all.

While we are really appreciative of your support, World Vision cannot organise, supervise or host your fundraising activity. We will endeavour to assist you in any way we can, however we also cannot accept responsibility for any errors or omissions on your part.

Public Collections

You need a permit from the Gardaí to collect funds on the street or in a public place. While the owners of some private properties including pubs and shopping centres may allow collections onsite, you should always check with the Gardaí on the need for a permit. Permits may take a few weeks or even months to obtain, so advance planning is necessary.

Raffles & Lotteries

Simple raffles at one-off events usually do not require a license but raffles involving tickets sold in advance may require one. Check with your local Garda station.

Health and Safety

You should ensure that your event is organised efficiently and safely. Ensure that participants are fully briefed about the event, including (where relevant) any risks, fitness requirements, special equipment, or clothing required and standards of behaviour expected.

Always check if a hired venue has adequate safety procedures in place; trained first-aid personnel may be required particularly if outdoor venues are used.

Outdoor events may also require you to notify local authorities or to obtain special permissions. Risk assessment reports may be necessary when applying for permission.

Supervision

Ensure that your event is properly and adequately supervised. Where children are attending, this includes:

- Providing proper adult supervision at all times in a safe and secure environment.
- Checking that the child's parents/guardians have given permission for their child to take part.

Insurance

Consider what insurance cover you need for your event. Owners of venues with public access should have adequate cover in place but certain categories of events demand additional or specified insurance cover e.g. large scale outdoor events, adventure pursuits, etc. Additional insurance cover may have to be factored into your budget.

Fundraising Materials and Publicity

All of your fundraising should make it clear that you are fundraising in aid of World Vision rather than formally acting on behalf of the organisation. You should always check with World Vision before using our logo in promotional or publicity material.

Transparency

A breakdown of costs and income should be available if members of the public request these details.

Managing Money

As the organiser, you are responsible for the financial management of your fundraising activity. We've outlined some guidelines that might help you with this.

Collecting the money

- Money can be collected in the form of cash or cheques (these should be made out to 'World Vision Ireland').
- We recommend setting up a fundraising page on Eventmaster for donors who wish to make a donation via credit card.

Your costs

- No expenses can be incurred in the name of World Vision.

Sending your money to us

You can drop the money into the office or send in a cheque, please make it out to 'World Vision Ireland' and send it to: The Mews, Garland House, Rathmines Park, Dublin 6, D06 C6K4 **or** make a direct lodgment into the World Vision Account (please contact us for details).

If you need help or clarification at any time, please call the Fundraising Team on 01 498 0800 or email partnerships@worldvision.ie

You've already got great ideas. Here are some tips to help bring them to life.



Set a target

Your friends are more likely to give if they know what you are aiming for. It could be an endurance or a monetary target.



Tell a story

Your friends love to know where the money is going. Give us a call if you'd like help with examples, stories and photos. Contact the Fundraising Team on 01 498 0800 or email partnerships@worldvision.ie



Ask a few friends to join you right at the start

Put more of the FUN into fundraising and do it with friends.



Promote your fundraiser

Email everyone in your address book. Create a Facebook event and invite all your contacts. Use our fundraising resources to make posters and flyers for your local area – or to send out much-appreciated physical invitations.



Media and publicity

It is always better to promote your fundraiser yourself through family and friends. You could also make a big splash and contact your local media. For help with this, get in touch with: the Fundraising Team on 01 498 0800 or email partnerships@worldvision.ie



Create an online giving page

This is so easy to do. World Vision is already set up with Event Master. Personalise the page with photos and endearing stories to encourage your donors to give. Then simply share your link. And don't forget to update your page regularly and write a big thank you after the event. Check out our Eventmaster page [here](#).



Resources

Contact us for resources, like donation forms, posters and invites to promote your fundraiser: partnerships@worldvision.ie



Share on social media

Share all your fundraising videos and photos on social media and tag World Vision Ireland.



And finally, **HAVE FUN!**

And remember – you're helping the children who need it most.

Above left: Joel, 6, raised over €900 with his cycle challenge, 2020.

Left: Sue, World Vision ambassador since 2012, started sponsoring Laurent from Senegal in 2007 and visited him in 2016.



THANK YOU

Discover more

FUNDRAISING RESOURCES – email us to get posters, invites, thank you cards, donation forms, sleeves for your collection bucket/ bottle, and more.

For more information, visit: [worldvision.ie](https://www.worldvision.ie)

**Or contact our Fundraising Team:
partnerships@worldvision.ie**

World Vision Ireland

The Mews, Garland House, Rathmines Park | Dublin 6 | D06 C6K4 | Ireland

tel: +353 1 498 0800

email: ireland@worldvision.ie

[worldvision.org.Ireland](https://www.worldvision.org.Ireland) Follow us: [@WorldVisionIreland](https://www.instagram.com/WorldVisionIreland)

At World Vision, our focus is on helping the most vulnerable children, in the most dangerous places, overcome poverty and injustice. Inspired by our Christian faith, we've worked together with communities, partners, local leaders and governments, for over 70 years, so that children – of all faiths and none – are empowered to experience fullness of life. World Vision Ireland is a registered charity no. 20011796. Registered office as above.



2024 TRIPLE LOCK MEMBER
Promoting Trust